

Message Text

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TAGS: PFOR, BR, UR, XF, XT, NATO, ENRG

SUBJECT: MEDIA REACTION REPORT -- NOVEMBER 2-5

1. TOP WEEKEND MEDIA PLAY DEVOTED TO MIDEAST, WITH EMPHASIS
ON U.S. EFFORTS TOWARD DEFINITIVE ARAB-ISRAELI PEACE AGREEMENT
AND ON WHAT SOME CALL "THE ARABS' PETROLEUM BLACKMAIL INSPIRED
BY THE SOVIETS." SAMPLE NEWSPAPER FRONT-PAGE HEADLINES:
INDEPENDENT JORNAL DO BRASIL (RIO): "DAYAN WARNS THAT A NEW
WAR IS IMMINENT"; CONSERVATIVE CORREIO BRAZILIENSE (BRASILIA):
"ARABS THREATEN TO REOPEN WAR" (NOVEMBER 5). LIBERAL FOLHA
DE SAO PAULO: "THE CRISIS' MEDIATOR IS KISSINGER" (NOVEMBER 4).
SAMPLE COMMENTARIES:

2. INFLUENTIAL O ESTADO DE SAO PAULO SPECIAL CORRESPONDENT
IN TEL AVIV, NELSON SANTOS, WRITES: "... NOW THAT THE MIDEAST
CONFLICT SEEMS TO HAVE BEEN TRANSFORMED INTO A DISPUTE BETWEEN
WEST AND EAST. ... WASHINGTON'S GREATEST INTEREST IS IN
PRESERVING THE TRUCE, THIS BEING THE MAIN OBJECTIVE OF
KISSINGER'S VISIT TO THE ARABS' CAPITAL CITIES. ... THE
AMERICANS' NUMBER ONE GOAL MUST BE TO PREVENT THE SOVIET
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UNION FROM OBTAINING AND CONSOLIDATING ITS DOMAIN OVER THE

ARABS. IF MOSCOW TAKES CONTROL OF THE ARABS' OIL RESERVES BEFORE THE WEST DEVELOPS NEW ENERGY RESOURCES, THEN THE USSR WILL HAVE EUROPE AND ASIA AT ITS MERCY." (NOVEMBER 4).

3. JORNAL DO BRASIL SPECIAL REPORTER IN ISRAEL, NAHUM SIROTSKY, WRITES: "... IN MIDEAST, THE QUESTION NO LONGER IS THAT OF WHO -- ARABS OR ISRAELIS -- CAN WIN THE WAR, BUT HOW CAN THE AMERICANS RESTRAIN THE RUSSIAN PENETRATION WITHOUT RISKING A CONFRONTATION. ... THE ARAB-ISRAELI CONFLICT STAGGERED THE WESTERN ALLIANCE. AMERICA'S ALLIES FAILED WHEN NATO FACED ITS FIRST GREAT TEST: THE ADOPTED A NEUTRAL AND ALMOST PRO-ARAB POSITION AS A RESULT OF THE OIL THREAT. AND THE ARABS ARE TAKING ADVANTAGE OF THEIR POSITION TO CREATE MORE PRESSURES. THE WEST'S PROBLEM NOW IS TO FIND A POLITICAL WAY OUT OF THE CONFLICT WHICH IS ACCEPTABLE TO THE ARABS. ... THE PRINCIPAL PROBLEM NOW IS TO AVOID A REOPENING OF FIRE ... WHILE A POLITICAL WAY OUT IS BEING SOUGHT. ... UNTIL NOW, ARABS AND RUSSIANS ARE AHEAD POLITICALLY." (NOVEMBER 4).

4. JORNAL DO BRASIL SUNDAY "CADERNO ESPECIAL" FEATURES ONE-PAGE ARTICLE HEADLINED "THE ATLANTIC ALLIANCE'S TURBULENT WATERS," WHICH SAYS: "SINCE LAST WEDNESDAY THE U.S. AND ITS NATO ALLIES ARE DISCUSSING IN BRUSSELS DAMAGES CAUSED TO THE ALLIANCE BY THE MIDEAST WAR WHICH PROVOKED THE ASSOCIATION'S GREATEST IMPASSE SINCE ITS CREATION. MUTUAL ACCUSATIONS ... CONSTITUTE THE TONE OF THE DEBATES, DEPICTING A CRISIS OF CONFIDENCE IN THE WESTERN WORLD. WASHINGTON AND EUROPE SEEM TO UNDERSTAND ONE ANOTHER LESS AND LESS, AND THAT WHICH WAS TO BE "THE YEAR OF EUROPE" SEEMS TO HAVE BECOME THE TIME OF NATO'S DISINTEGRATION." (NOVEMBER 4).

5. MIDEAST IS COVER OF WEEKLY MASS-APPEAL MAGAZINES MANCHETE OF NOVEMBER 10 AND FOTOS E FOTOS OF NOVEMBER 12. IN COVERAGE BY MAGAZINES' SPECIAL ENVOYS IN MIDEAST, ZEVI GHIVELDER AND PAULO SCHEUENSTUHL, MANCHETE FEATURES 14-PAGE COLOR ILLUSTRATED ARTICLE AND FOTOS E FOTOS TWO DIFFERENT STORIES, ONE WITH 7 PAGES AND ANOTHER A 16-PAGE COLOR-ILLUSTRATED LAYOUT.
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